



DATASHEET

Kaa for Consumer Electronics

Capabilities and Case Studies



Flexible, hardware-agnostic
Kaa IoT Platform



Kaa Private IoT Cloud
for enterprise



Full-cycle IoT development
services



Over 100 engineers

About PlumTech

PlumTech provides software development services to create solutions for private enterprises and government agencies. PlumTech is an official system integrator of Kaa, a leading enterprise-grade IoT platform. Using Kaa's comprehensive set of IoT features and flexible cloud deployment, we implement end-to-end IoT solutions and smart products for a diverse line of industries.

Kaa for Consumer Electronics

Kaa is an open-source IoT middleware platform for managing, collecting, analyzing, and acting on every aspect of communications between connected devices. Kaa offers a range of pluggable features that allow building killer apps for consumer products in days instead of weeks.

Out of the box, Kaa is compatible with virtually any modern consumer product or microchip — smart TVs, smart home appliances, cameras, HVAC systems, wearables, and microcomputer boards. Taking advantage of highly programmable and feature-rich interoperability enabled by Kaa, consumer IoT products will allow for hassle-free remote monitoring and control, event-driven operations, user context awareness, flexible firmware management, and even autonomous cross-device collaboration.

What you can do with Kaa



Connect devices
to the cloud



Predictive maintenance



Remote provisioning
and firmware distribution



Remote control



Monitor device performance



Device profile management
and inventory

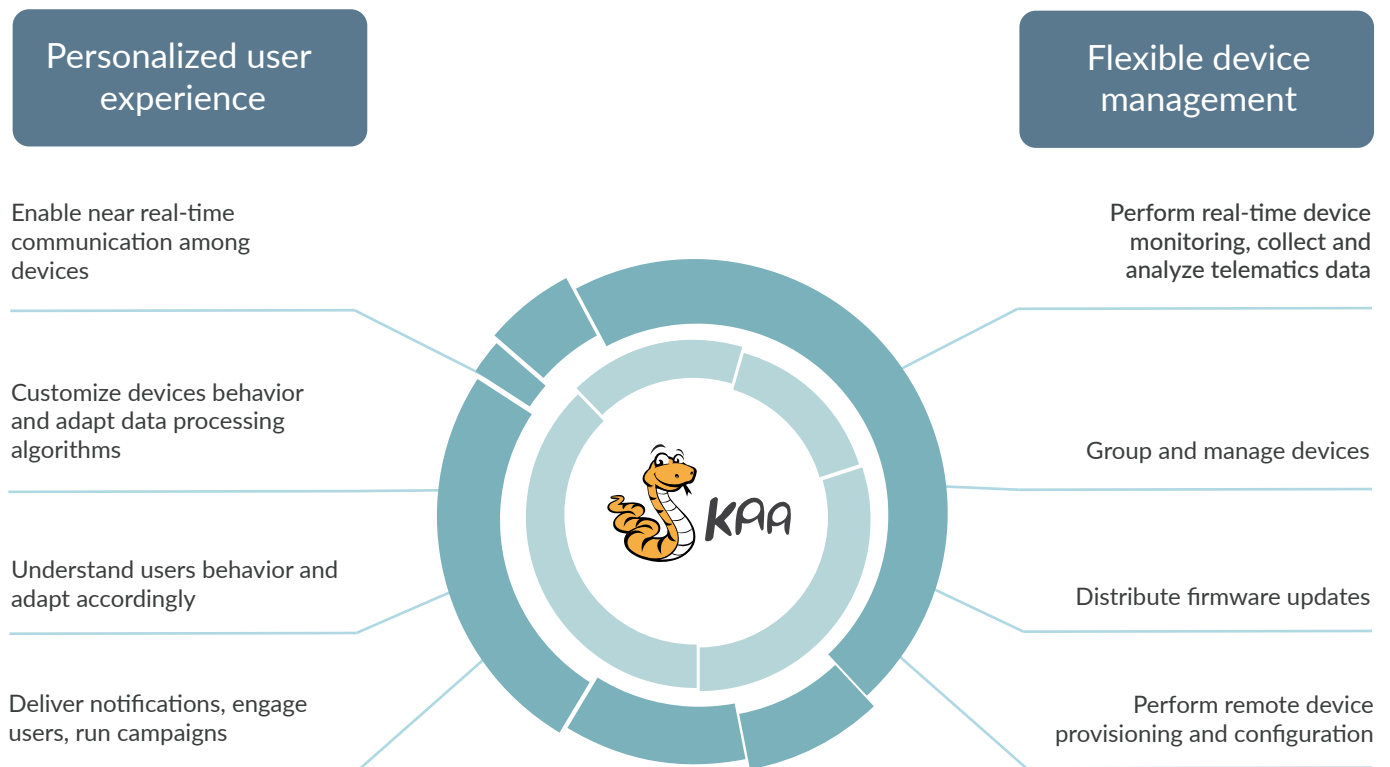


Enforce device and user
policies

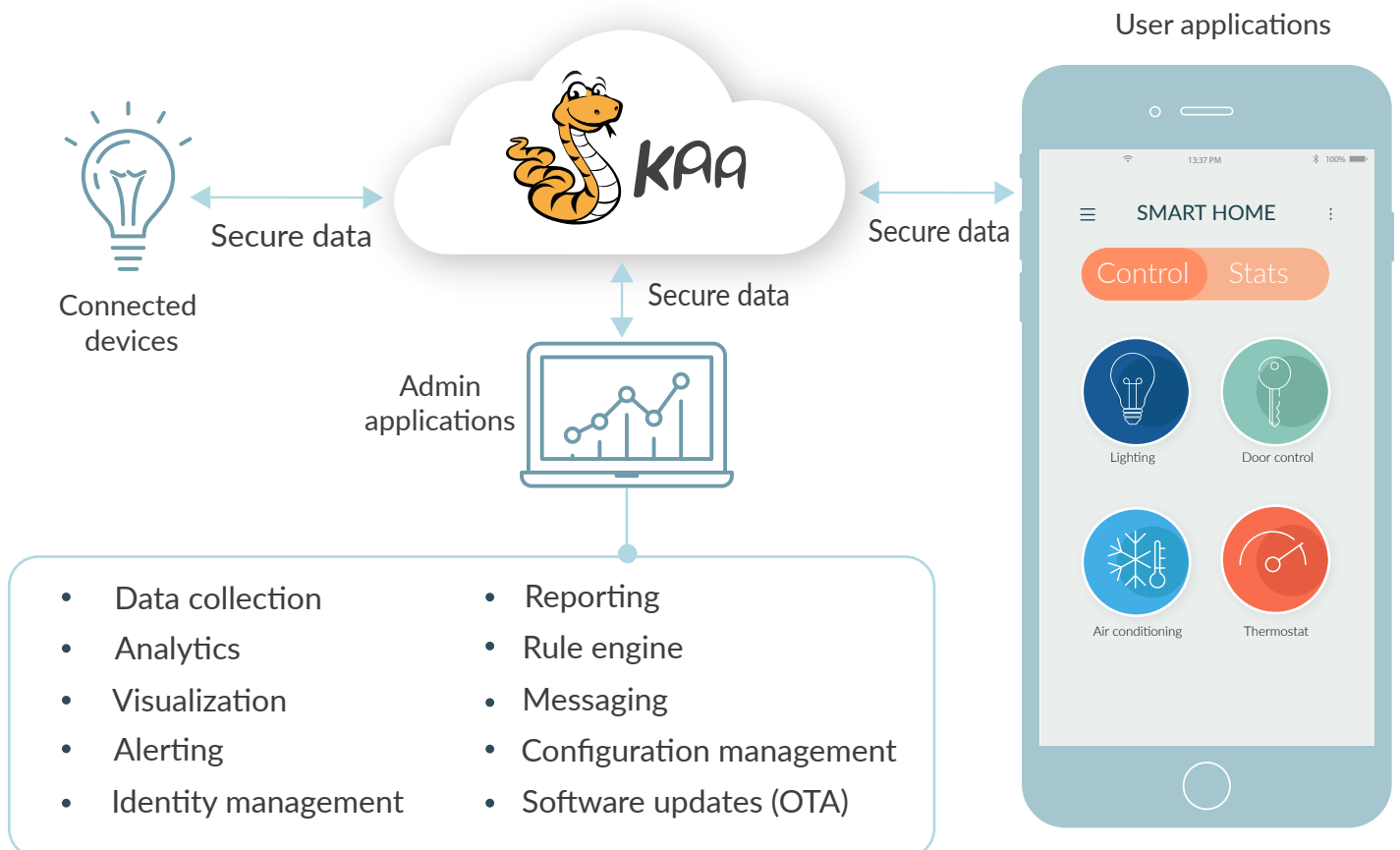


Collect user experience
and QoS data

How to create smarter consumer electronics with Kaa



Enterprise-grade cloud enablement for your smart home products with Kaa



Case study 01

Predictive maintenance, remote configuration for home power battery

<u>Customer</u>	US-based consumer electronics & smart energy startup
<u>Problem</u>	Remote service capability for the company's home power battery
<u>Solution</u>	Scalable Kaa-based solution for enabling secure bidirectional communication between connected home batteries and the cloud



Connecting the product to the cloud



Predictive maintenance



Collecting performance data



Firmware management

Case study 02

Audio management system

<u>Customer</u>	EU-based consumer electronics manufacturer
<u>Problem</u>	The company encountered challenge to perform remote firmware updates and gather performance data from a line of audio management devices
<u>Solution</u>	Kaa has enabled the company's devices with a range of cloud capabilities for better product positioning



Predictive maintenance



Over-the-air firmware updates



Remote monitoring



Topic-based notifications

Case study 03

Sensor data collection and analytics for a prenatal care belt

<u>Customer</u>	Vendor of health & wellness wearable solutions
<u>Problem</u>	Implementation of a wearable prenatal care monitoring system
<u>Solution</u>	Full-stack IoT system to monitor and analyze mother and fetus health parameters in real time, using a belt fitted with various sensors



Collect health data in real time



Transmit patient data to a private IoT cloud









Enable mobile alerts



Kaa-powered web dashboard

Kaa vs. PaaS: Open-source vs. commercial IoT platforms

	Kaa IoT Platform	IoT PaaS
 Technology ownership	Technology ownership of your IoT solution	Proprietary, limited code control
 Cost of ownership	Services + support	Usage fees + services + support
 New features	Absolute control (open-source based)	Limited control, slow response
 Deployment	Any: on-premises, cloud, hosted or mixed	Third party cloud deployment
 3rd party integrations	Open APIs, technology-independent	Vendor-dependent
 Support and services	Dedicated team	Expensive, shared, on-demand resources



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